

中西區

Central and Western District



策劃及捐助 Initiated and funded by
香港賽馬會慈善信託基金
The Hong Kong Jockey Club Charities Trust

齡活智醒路路通 I'm Smart About Road Safety in The Age-friendly City

主辦 Organised by



計劃主要元素 Key components

於中西區招募及訓練長者成為「長者交通安全大使」，在社區推廣長者及年齡友善訊息。

Recruit and train older people as Road Safety Ambassador in Central and Western district to promote age-friendly concepts in the community.

長者及年齡友善教育講座 Age-Friendliness Education Seminar

於社區舉辦講座去推廣長者及年齡友善訊息。

Organise seminars to promote the concept of age friendliness in the community.



長者交通安全大使計劃 Road Safety Ambassador Programme

為了讓長者交通安全大使掌握收集、記錄和分享道路安全信息的技能，為他們舉辦話劇、攝影、iPad記錄及使用社交平台使用如 Youtube、Facebook、Whatsapp的訓練班。

To equip ambassadors with the skills in collecting, memoing, recording and sharing the road safety information, trainings such as drama performance, photographing, iPad recording and social media sharing via Youtube, Facebook, Whatsapp are organised for the ambassadors.

道路安全巡迴展覽 Road Safety Roving Exhibition

透過社區講座、展覽、巡迴話劇演出，發佈交通安全大使匯聚的成果，推廣長者及年齡友善訊息。

Age-friendly road safety activities are shared and presented by Road Safety Ambassadors through seminars, drama performance and road shows deliverables.



齡活大使分享環節 Ambassador Sharing Session



舉辦日營去表揚齡活大使建構長者及年齡友善城市的努力及他們的經驗分享。

Organise a day camp to commend ambassadors for their dedication towards building an age-friendly city and their experience sharing.

推行日期：2018年06月 - 2018年09月
Implementation date: June 2018 – September 2018

長者及年齡友善社區範疇 Domains of Age-friendly City



交通
Transportation



信息交流
Communication
& Information



尊重和社會包容
Respect and
Social Inclusion



社會參與
Social
Participation

